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F--k Ivy and Everything Else

Mark McNairy



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The renowned designer's views on dressing and behaving well: Ivy League meets street, sartorial rules are made and broken in this must-have style guide for traditionalists and hipsters alike, filled with Mark McNairy's humorous, sometimes snarky, spot-on observations. With a Foreword by Nick Wooster.

Supported by a powerful cult following of dedicated, fashion-forward men around the globe, designer Mark McNairy has risen from an under-the-radar favorite to a driving force in contemporary style. His collection of menswear and footwear, Mark McNairy New Amsterdam, is defined by a strong sense of sartorial history with an eye fixed on the future; a unique style that reflects the designer's vast knowledge of American and English tailoring tradition and complete dedication to craftsmanship and his insistence upon messing it up a bit.

With McNairy, irreverence rules, and in this definitive book, his fresh take on traditional menswear is displayed in full force. At once a style guide that provides invaluable tips for today's men, it is also, like his clothing and accessories, a witty riff on the Ivy League look.

Showcasing a mix of vintage fashion and film images that reference traditional menswear and style icons like Steve McQueen and Clint Eastwood; examples of streetwear and McNairy's clothing; and advertising and pop culture references, *F--k Ivy and Everything Else* is a visual treat from spread to spread, packed with solid sartorial advice and cheeky humor.

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