



Lighting for Digital Photography: From Snapshots to Great Shots (Using Flash and Natural Light for Portrait, Still Life, Action, and Product Photography)

Syl Arena

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Now that you've had your DSLR for a while, are you ready to take a much closer look at what creating a great image is all about? It's all about light! The ability to see, influence, modify, control, and create light will take your images from snapshots to great shots!

In *Lighting for Digital Photography: From Snapshots to Great Shots*, photographer and bestselling author Syl Arena begins with a primer on light itself—how to see its direction, intensity, color, contrast, and hardness—and quickly moves on to discussions of shooting both indoors and outdoors in the many different conditions of natural or man-made light. Then the book digs in to begin creating light with photographic lights, whether that's small flash or big strobe, the pop-up flash on your DSLR or continuous lights.

Follow along with Syl and you will:

- Learn the basics (and beyond) of light modifiers that make light bigger and softer, such as umbrellas, softboxes, beauty dishes, and diffusion panels
- Understand how to control and shape the light itself with flags, grids, snoots, and the zoom function on your flash
- Appreciate the color temperature of light (whether that's the sun, a light bulb, or a flash), and how to influence it with white balance settings on your camera and colored gels on your flash
- Learn how to take great pictures across many different genres, from product and still life images, to simple (and not so simple) portraits and group shots

With *Lighting for Digital Photography: From Snapshots to Great Shots*, you'll learn not only how light behaves—you'll learn all you need to know to get started on the journey of creating and controlling light in order to make great shots. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you get great shots at flickr.com/groups/lightingfromsnapshotstogreatshots.

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