



The Heart of a Leader: Insights on the Art of Influence

Ken Blanchard

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Ken Blanchard is one of America's best-known leadership and business experts. And now he helps you understand and experience the art of influence by revealing the greatest life and leadership lessons he's learned in his rich career as an educator and business leader.

The Heart of a Leader offers Blanchard's insight and wisdom on:

- Choosing values
- Aiming for excellence
- Maintaining integrity
- Finding the courage to change
- Helping others reach their potential
- And much more

Arranged with your busy schedule in mind, this book offers you Blanchard's most important concepts in an accessible format. You can reach for instant motivation and insight on a daily basis or soak it up in one reading.

Powerfully challenging and deeply inspiring, *The Heart of a Leader* will enable you to develop the courageous heart of a true leader. master key attitudes and actions to impact lives around you. and enjoy the profound wisdom that only Ken Blanchard can deliver.



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