



Billion Dollar Unicorns: Entrepreneur Journeys

Sramana Mitra

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These days, a vast majority of entrepreneurs are looking to figure out how to build billion dollar Unicorn companies.

Venture Capitalists have always looked for Unicorns to fund.

And yet, the probability of founding or funding a Unicorn is, by definition, minuscule. Over 10,000 companies are born

every year who go out to seek financing in the venture capital eco-system. Historically, we have only seen five or six Unicorns

a year. The Internet's reach has expanded dramatically, so this number may increase in the upcoming years.

Companies are scaling

faster these days, once they find the secret sauce that triggers adoption.

In this twelfth volume of her acclaimed Entrepreneur Journeys series, Sramana Mitra, founder of the One Million by One Million

(1M/1M) global virtual accelerator, invites 17 entrepreneurs who have built ultra-scalable companies for in-depth discussions

on how they have navigated their ways through the startup process. Sramana's goal: to identify nuggets that can be broadly applicable

for millions of entrepreneurs to learn from them.

Perhaps, this volume will help more entrepreneurs learn to build billion dollar Unicorns.

For sure, it will help many more entrepreneurs learn to build successful businesses.

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