

# Online Marketing for Real Estate: A Practical Guide to Internet & Social Media Marketing for Real Estate Professionals: The definitive guide to Online ... and Real Estate Agents Book 1)

Gloria Carter

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### **Learn How to Get More Leads, More Home Buyers and More Home Sellers for Free Using The Power of Social Media**

#### A Proven, Step-By-Step Method To Unlimited Commissions

Dear Fellow Real Estate Agent,

Do you know that 85% of Internet buyers found their agents online, either through a real estate broker website or the agent's personal online real estate marketing site?

- Discover why you should promote Your Business Online
- Leveraging Social Media & Apps for Your Listings
- Discover How to get Unlimited Leads Via Online

According to Google Keyword Selector tool "2.2 Billion searches are conducted for real estate keywords every year."

An estimated 80% of homebuyers go online to research the market before purchasing.

An increasing number of people are turning to the Internet to apply for mortgage pre-approval before deciding upon a house.

Potential homebuyers are now able to access a multitude of information via the Internet on topics such as home value estimates, recent sales activity, tax information, property listings, title history and more.

More and more, savvy real estate agents are utilizing web sites such as YouTube, twitter, blogs and text messages to reach younger, first time buyers.

- 94% of buyers 25-44 use the Internet to search for a home\*
- 85% of all traffic on the Internet is referred from a search engine\*\*
- 90% of all users don't look past the 30 results (most only view top 10)\*\*\*

Today only, get this Amazon bestseller for just \$9.99. Regularly priced at \$14.99. Read on your PC, Mac, smart phone, tablet or Kindle device.

### Here's a sneak peek inside Kindle Amazon's Top Real Estate Online Marketing E-book:

- Discover why you should promote Your Website Listings Online
- Learn the basics of Online Marketing
- Find out the various Types of Online marketing for real estate market
- Find out Why You Need to Use Online Marketing As a Real Estate Agent
- Discover the nuts and bolts of the Technical Side of the Web for Realtors
- SEO Basic Organic Search Marketing
- Unleash the Online Branding Basics For Real Estate Agents
- Learn How to drive Traffic to your site and online listings
- Get the list of various sources of Traffic
- Find out the Ways to get free traffic
- Find out the Top Online Marketing Tools For Real estate agents and How to Use Them
- Leveraging Social Media & Apps for Your Small Business
- Discover How to get Unlimited Leads Via Online Classifieds
- Unleash the ways of Instant Lead Follow-up How to Leverage Email Auto responder in your business
- Uncover the do it Yourself Traffic & Link building Techniques for Real estate Agents
- Figure out how to use Blogs, Video and Articles to Promote Your Real Estate Listings online

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