



# **Summary: Everybody Wins - Phil Harkins and Keith Hollihan: The Story and Lessons Behind RE/MAX**

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**Complete summary of Phil Harkins and Keith Hollihan's book: "Everybody Wins: The Story and Lessons Behind RE/MAX".**


This summary of the ideas from Phil Harkins and Keith Hollihan's book "Everybody Wins" tells the story of Dave Liniger and the creation of real estate company RE/MAX. In their book, the authors analyze how the company has since gone on to achieve incredible success, presenting an outstanding case study that represents a model of innovation, constant improvement, determination and passion.

## **Added-value of this summary:**

- Save time
- Understand key concepts
- Expand your business knowledge

**To learn more, read "Everybody Wins" and discover the story behind one of the biggest real estate companies.**

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